

LAST CALL!



OFFICE OF THE MAYOR
DEARBORN, MICHIGAN

1957 DEC 2 PM 3:56

HERE IS YOUR FINAL OPPORTUNITY TO PURCHASE PROPERTY IN DAYTONA PARK ESTATES!

ALMOST 85% SOLD OUT!

So many hundreds upon hundreds of people have taken advantage of our special offer of home sites at DAYTONA PARK ESTATES, that we are almost completely sold out of this fine property. This will be our last and final offering of these choice home sites in an established and growing community, at these low, low prices of \$295. per lot (minimum 3 lots). Our promotional program will end within the next few months. Thereafter it will be impossible to secure home sites in DAYTONA PARK ESTATES except by individual repurchase at much higher prices and without our present easy terms.

For Retirement... For Vacation... For Investment

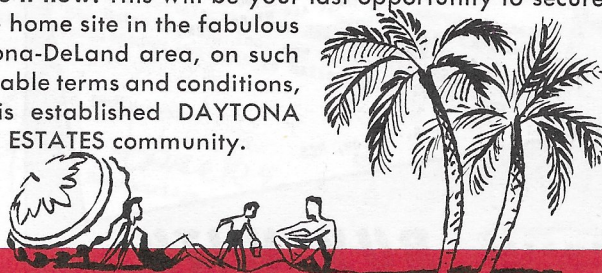
DAYTONA PARK ESTATES is moving along at a tremendous pace . . . homes are going up . . . families are moving in . . . recreational and shopping centers are being developed. Remember, you buy with safety and security . . . money back guarantee . . . exchange privilege . . . installment payment insurance. You are being offered an investment opportunity where you can build, when and if you want to . . . or just hold on to this magnificent property for the future. Prices will rise, reflecting actual increased valuation in DAYTONA PARK ESTATES, so reserve your home site now.

IN THE DAYTONA BEACH — DELAND AREA

DAYTONA PARK ESTATES, with its wide parkways, extra wide streets, plazas, and fresh spring water lakes will be the most delightful residential community ever designed in Florida for folks of average means. Within less than 18 miles from DAYTONA PARK ESTATES is Daytona Beach, a world renowned resort, featuring the "World's Most Famous Beach." DeLand the county seat and home of Stetson University is less than 4 miles from DAYTONA PARK ESTATES. These fine communities offer every type of educational, social and cultural facilities. Major department stores, chain stores, theatres, shops and services of every description, all are within a few minutes drive.

Only \$295 Per Lot... \$25 Down... \$5 Monthly ^{Per Lot}

Minimum 3 lots — over 11,000 square feet. Just imagine a king sized home site 75 feet by 150 feet . . . over ¼ acre . . . at this low, low, special price. You can still purchase this fine property from the original developer while choice home sites are available. Take advantage of this once in a lifetime opportunity . . . mail your reservation order **without delay**. Use the order blank on back page, **but do it now**. This will be your last opportunity to secure a fine home site in the fabulous Daytona-DeLand area, on such favorable terms and conditions, in this established DAYTONA PARK ESTATES community.



LIVE LONGER . . . LIVE BETTER . . . LIVE FOR LESS!

FLORIDA LAND & HOMES BUREAU INC., 520 N. E. 79th STREET, MIAMI 38, FLORIDA

**LIVE LONGER... LIVE BETTER
LIVE FOR LESS!**

20

*reasons why DA
is FLORIDA'S*

1. In an area acknowledged by Rockefeller Medical Center as one of the healthiest in the U.S.A.
2. King size improved lots — high and dry — no fear of overcrowding.
3. Full Warranty Deed issued when paid in full.
4. Four spring-fed lakes, on property.
5. Schools, shopping areas, houses of worship convenient.
6. On main U. S. highway — near major cities.

THE PRICELESS GIFT OF A LONGER, HAPPIER LIFE

ALBANY, NEW YORK.
JULY 20, 1956.
CONTRACT No. 1197

MR. H. B. OBERMAN,
DAYTONA PARK ESTATES,
125 VOLUSIA AVE.,
DAYTONA BEACH, FLORIDA

DEAR MR. OBERMAN:

ENCLOSED IS MY CHECK IN THE AMOUNT OF TWO DOLLARS TO COVER THE COST OF HAVING MY DEED RECORDED WITH THE CLERK OF THE CIRCUIT COURT. WILL YOU KINDLY TAKE CARE OF THIS FOR ME.

ALSO I WOULD LIKE TO THANK YOU FOR ALL COURTESIES SHOWN ME. I AM LOOKING FORWARD TO BUILDING IN THE NEAR FUTURE, I HOPE. I AM WELL PLEASED WITH MY LOTS, AND EVERYTHING HAS BEEN JUST AS STATED. NOTHING HAS BEEN EXAGGERATED AT ALL. SINCE PURCHASING, I HAVE FOUND QUITE A NUMBER OF FRIENDS HAVE ALSO BOUGHT DOWN AT THE ESTATE. MR. AND MRS. ELTING, THE FIRST FAMILY TO MOVE INTO THE ESTATE, ARE FROM ALBANY, AND WHEN THEY WERE UP ON A VISIT IN JUNE WERE OVER TO VISIT US, AND THEY SAID THAT THE TEMPERATURE DOWN THERE WAS COOLER THAN UP HERE. AT THAT TIME WE WERE HAVING OUR HOT SPELL. BUT THIS YEAR THE WEATHER UP NORTH HAS BEEN TERRIBLE. SO COLD AND RAINY. LAST SUMMER, IT WAS THE OPPOSITE, SO HOT ONE COULD HARDLY STAND IT.

AGAIN THANKS FOR EVERYTHING, AND WHEN YOU GET ANY FURTHER BULLITINS, OR IF YOU HAVE ANY NEW PLANS FOR HOUSES, WOULD YOU PLEASE SEND THEM TO ME. YOU CAN CERTAINLY BE ASSURED THAT I WILL TELL ALL MY FRIENDS ABOUT YOUR DEVELOPMENT.

SINCERELY,

MILDRED S. TAYLOR, RCS

POST OFFICE BOX 19
DAYTONA BEACH, FLORIDA

DAYTONA BEACH CHAMBER OF COMMERCE

February 13, 1957

Dear Mr.

The Florida Land and Homes Bureau, developers of DAYTONA PARK ESTATES, has been a member in good standing of this Chamber of Commerce since March 1954.

During the past two years our dealings with this corporation have been entirely satisfactory and we have received no bona fide complaints of any kind from the bureau's dealings with any agency or customer.

We have found them to be financially responsible, and while we are not in a position to recommend any property, we are certain that any negotiations with this company will be entirely satisfactory.

Sincerely yours,

Louis S. Marsh

**BUY WITH
CONFIDENCE!**



FIRST COME - FIRST SERVED! USE

DAYTONA PARK ESTATES

Biggest real estate value

No closing fees on purchase of home site.
Ideal climate all year 'round — average summer temperature 79° — average winter temperature 69°.
You can build as and when you want to.
Money back guarantee.
Installment payment insurance.
Exchange privilege.
Short drive to World's Most Famous Beach.
No inheritance tax, no poll tax.

15. Homestead tax exemption.
16. Property values consistently rising.
17. Convenient to all major transportation.
18. Fertile ground — 2 to 3 crops per year.
19. No assessment by developers for roads, utilities, recreation areas.
20. Developed under direction of nationally known, reputable FLORIDA LAND & HOMES BUREAU, INC., associated with Florida Realty Bureau, Inc.

FOR YOU AND YOUR FAMILY!

READ WHAT OTHERS ARE SAYING ABOUT DAYTONA PARK ESTATES!

December 9, 1956
My Dear Mr. Cohn —
Been wanting to write you and tell you how very well pleased my wife and myself are with our new home in Daytona Park Estates.

Again thanking you and your associates for all past favors my wife and I wish you and Daytona Park Estates all the luck you so greatly deserve

Respectfully
Paul J. Hindworth



DE LAND
DE LAND, FLORIDA
February 13, 1957

WALTER L. HAYS
CORPORATE SECRETARY
ORLANDO

DISTRICT VICE-PRESIDENTS
J. D. JOHNSON
PENSACOLA
PAUL E. REINHOLD
JACKSONVILLE
C. WALTON REX
ORLANDO
W. C. PEDERSEN
MIAMI
T. F. FLEMING
FORT LAUDERDALE

MAILING ADDRESS
DRAWER 8048

HAROLD COLEE
VICE PRESIDENT AND
GENERAL MANAGER

MEMBER CHAMBER OF COMMERCE OF THE UNITED STATES
MEMBER COUNCIL OF STATE CHAMBERS OF COMMERCE

FLORIDA STATE CHAMBER OF COMMERCE
an organization for business and industry
6057 EXPRESSWAY
Jacksonville, Florida

February 11 1957

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Mr. Rothermel
Vice President
Morgan Welch
Vice President
T. Cannon, Jr.
Treasurer

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Lyde C. Bennett
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Clyde Lanford
Floyd Maxwell
James E. Pollard
Ernest Rano
Pete Rasmussen
Mr. Rothermel
Morgan Welch
Mr. H. Wingfield

VE MANAGER
E. Breckenridge

Mr. David Cohn, President
Florida Land & Homes Bureau, Inc.
125 Volusia Avenue
Daytona Beach, Florida

Dear Mr. Cohn:

We have been receiving inquiries from various people concerning Daytona Park Estates, and for the record we want to state the following:

Daytona Park Estates is an established community a short distance from DeLand, that we know is under development and with a number of homes already built and occupied.

While it is not the policy of the Chamber to advise for or against the purchase of any property, we do know that Florida Land and Homes Bureau, Inc. is a member of this Chamber in good standing and has a good reputation for reliability and fair dealing.

We have never had a complaint of any nature from anyone concerning the operation of this corporation. Based on past experiences, we feel quite certain that any dealings with the Florida Land and Homes Bureau, Inc. are with a financially responsible organization and will be satisfactory to all concerned.

Very truly yours,

E. Breckenridge
E. E. Breckenridge

Dear Mr.

The Florida Land and Homes Bureau have been members in good standing of the Florida State Chamber of Commerce for a good many years. All of our dealings have been entirely satisfactory and we are reasonably familiar with the properties you mention.

I feel confident any dealings you will have with Mr. Cohn and his associates will be satisfactory. They are all of fine character and are financially responsible.

With kind regards, I am

Sincerely yours

Harold Colee
Harold Colee
Executive Vice President

ORDER COUPON ON BACK OF THIS FOLDER

**JOIN THESE
HAPPY HOMEOWNERS**



**DAYTONA PARK
ESTATES**

**TAKE ADVANTAGE OF THIS
ONCE IN A LIFETIME
OPPORTUNITY... MAIL YOUR
RESERVATION ORDER**

NOW!

Over 2,000 families have purchased over 6,000 individual lots in DAYTONA PARK ESTATES. What was originally scheduled to be a 7 year selling program has been reduced to a record breaking 3 years due to the tremendous acceptance on the part of the public of this ideal development. All remaining lots will be sold on a first come — first served basis. All orders for reservations are received and filled subject to prior sale and availability of property requested.

REMEMBER!

your reservation

deposit will be

refunded promptly if

you are not fully

satisfied with the

location

selected for you.

To: FLORIDA LAND & HOMES BUREAU, INC.
520 N. E. 79th STREET, MIAMI 38, FLORIDA

Date _____

Enclosed is refundable deposit of \$10. (check or money order) for which please reserve for me _____ lots,
(minimum purchase 3 lots) in DAYTONA PARK ESTATES at the special price of \$295. per lot, payable \$25. down per lot, and \$5 per
(indicate here how many lots you want)
month per lot.—AND—if you desire a corner location, check in box here ☐ There is an **additional total** charge of only \$150.
for the **complete** homesite of 3 or more lots at corner, and, the down payment and monthly terms are the same.

Please send Official Maps and Purchase Agreements with exact location and description of property reserved, for my inspection and approval. Make Purchase Agreement in the following name or names. (Please print clearly).

Purchaser _____

Wife (or other) _____

Address _____

City _____ Zone _____ State _____

I understand that upon receipt of Official Maps and Purchase Agreements, I may reject purchase and return all papers within 10 days whereupon my deposit will be refunded promptly. I further understand that if I accept purchase and make down-payment, I will have a period of 30 days from date of Purchase Agreement, within which I can cancel the agreement and receive full refund of all payments sent to you.

Signed _____

Orders for reservation are received and filled, subject to prior sale and availability of property requested. Sellers reserve the right to return deposit and withdraw offering prior to receipt of executed agreements.

